

**connecting
business**



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opportunities for advertising on planetplanit.biz

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*planetplanit.biz***

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what we do

PlanetPlanit.biz is in the business of connecting people in the events industry with great ideas and knowledge.

We are passionate about helping the industry be even more professional and forward looking. Our combination of experience, tips and latest ideas has made us one of the best-loved websites for event professionals. We are proud of the influence that **PlanetPlanit.biz** has in the industry.

Our expert writers are hand picked for in-depth understanding of their subject and are only included if they meet our very exacting standards. **PlanetPlanit.biz** is the perfect vehicle for every size of advertiser.

how to work with us

We would love you to become involved in **PlanetPlanit.biz**. We have become the hub for event professionals and you can help spread the reach of this unique resource.

There are many opportunities for you to become involved to help the evolution of our industry and progress it to the next level.

Becoming a Partner, Sponsor or Advertiser means that you are helping to drive the reach and depth of content for which **PlanetPlanit.biz** has become known.

what's in it for you

Being part of **PlanetPlanit.biz** demonstrates a real commitment to the events industry. You are shaping its very professionalism. In other words, you gain excellent profile.

Our valuable free information encourages visitors to return time and again. This is great news for our Partners, Sponsors and Advertisers.

You are connected in ways that no other publication can match. Through our unique lateral thinking approach there are multiple ways in which **PlanetPlanit.biz** actively connects you to our visitors.

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info@planetplanit.biz

3 Levels of Engagement

partners



Partners are organisations that want to demonstrate an unparalleled commitment to the events industry.

Our Partners receive the highest level of exposure on **PlanetPlanit.biz**

sponsors



Sponsors are brands that want to demonstrate a superior level of expertise within their field.

Our Sponsors receive highly focused exposure on **PlanetPlanit.biz**

advertisers



Advertisers are part of the **PlanetPlanit.biz** community that provide essential services and products to the event industry.

Our Advertisers benefit from high visibility in specific areas of **PlanetPlanit.biz**

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partnership level advertising

Partnership Level advertising on **PlanetPlanet.biz** is for organisations that really want to make a big impact in the events industry.

You have the security of knowing that your profile will be seen by thousands of event professionals from across the globe.

a multitude of connections

We ensure that you are connected across multiple entry points on the site. As we are active in the social media world you can be sure that your brand is being driven to other markets on a regular basis.

Partnership Level advertising involves regular review meetings to generate new ideas and initiatives with you.



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“ Being a Partner of **PlanetPlanet.biz** has been an essential part of raising awareness of the Barbican brand, as a leader in the events industry. ”

Anthony Hyde,
Head of Corporate Sales,
The Barbican

What's Included?

- Exclusive sponsorship of an entire section of the **PlanetPlanet.biz** website.
- Sponsorship of 2 copies of our **Oracle** e-newsletter.
- Your **press releases** featured in **Hot Topics** section in **Event IQ**.
- Regular promotion of your brand via our **Twitter** stream.
- Quarterly interviews with you to create articles focused on your latest developments.
- Half page **Business Directory** ad in section & directory of your choice.

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sponsor level advertising

Sponsor Level advertising is for brands that want to demonstrate a superior level of expertise within their field. Our Sponsors receive highly focused exposure on **PlanetPlanet.biz**.

Our outstanding Google rankings and position within the industry mean Sponsors have the security of knowing that your profile will be seen by thousands of event professionals from across the globe.

highly focused

Being a **PlanetPlanet.biz** Sponsor shows a great commitment to **PlanetPlanet.biz** and also to the events industry.

It is a great way of identifying your expertise in a specific category related to your business. You become the leading authority in that field on our site through category sponsorship.



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“ Design Inspiration is delighted to be a Sponsor of **PlanetPlanet.biz**. It's raised our profile and brings us numerous leads. ”

Ash Mashhadi,
Partner & Ideas Catalyst,
Design Inspiration

What's Included?

- 1 Exclusive sponsor of a category of *Tips and Tactics* or *Event IQ* - your advert appears above every tip or article in that category.
- 2 Half page Business Directory advertisement in section and directory of your choice.
- 3 Highlighted on home page of **PlanetPlanet.biz** in “Sponsor Spotlight” area with link to article focusing on your latest developments.

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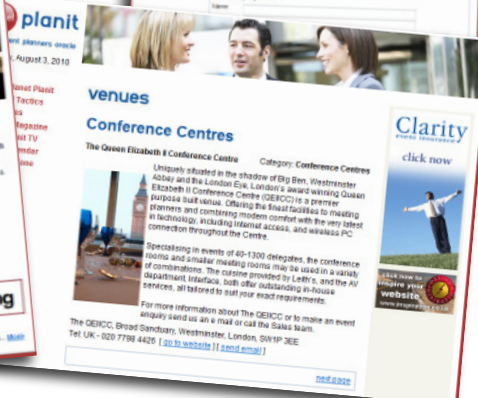
Advertisers are part of the **PlanetPlanet.biz** community that provide essential services and products to the event industry. Our Advertisers benefit from high visibility in specific areas of **PlanetPlanet.biz**

Our outstanding Google rankings and position within the industry mean Sponsors have the security of knowing that your profile will be seen by thousands of event professionals from across the globe.

high visibility

There are a wide range of advertising options available to suit every budget.

Talk to us today to discuss exactly how we can connect you with thousands of members of the events industry via **PlanetPlanet.biz**.



“ **PlanetPlanet.biz** is of real value to our members. It is a site that is packed full of thoughts and tips on event planning which makes it an invaluable resource ”

Rebecca Cadman-Jones
President, ABPCO

“ To discover terrific online resources & articles for event planners, check out **PlanetPlanet.biz** ”

Ruud Janssen
CEO, The New Objective Collective,
Switzerland

What's Available?

- 1 Full page Business Directory advertisement in section and directory of your choice
- 2 Half page Business Directory advertisement in section and directory of your choice.
- 3 Exclusive sponsorship of an issue of *Oracle*, our e-newsletter.

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