

connecting business

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opportunities for advertising on planetplanet.biz

sponsor level advertising

Sponsor Level advertising is for brands that want to demonstrate a superior level of expertise within their field. Our Sponsors receive highly focused exposure on **PlanetPlanet.biz**.

Our outstanding Google rankings and position within the industry mean Sponsors have the security of knowing that your profile will be seen by thousands of event professionals from across the globe.

highly focused

Being a **PlanetPlanet.biz** Sponsor shows a great commitment to **PlanetPlanet.biz** and also to the events industry.

It is a great way of identifying your expertise in a specific category related to your business. You become the leading authority in that field on our site through category sponsorship.



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“ Design Inspiration is delighted to be a Sponsor of **PlanetPlanet.biz**. It's raised our profile and brings us numerous leads. ”

Ash Mashhadi,
Partner & Ideas Catalyst,
Design Inspiration

What's Included?

- 1 Exclusive sponsor of a category of *Tips and Tactics* or *Event IQ* - your advert appears above every tip or article in that category.
- 2 Half page Business Directory advertisement in section and directory of your choice.
- 3 Highlighted on home page of **PlanetPlanet.biz** in “Sponsor Spotlight” area with link to article focusing on your latest developments.

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